

Quotation Notice

Project Name: Designing of booklet with content on the occasion of 3rd Anniversary of PMRDA.

Ref: Tipani dated 14th March 2018 File PMRDA Pushtika

Pune Metropolitan Region Development Authority (PMRDA) intends to invite lump-sum quotation from reputed contractors for designing of booklet with content on the occasion of PMRDA's third anniversary.

Interested contractors should submit their lump-sum quotation for the scope of work mentioned in the following table on or before **23rd March 2018, 02:00 PM**. The quotations would be opened at **4:00 PM on 23rd March 2018** at PMRDA Headquarters, Aundh, Pune. The contractor would be awarded the work based on a 70-30 basis, with 70 marks towards the previous quality of work and 30 marks towards the financial quotation (based on pro-rata basis, with the lowest bid getting full marks).

Sr. No	Scope of Work	Time limit of Work	Lump-Sum Quotation
1	Designing of booklet for final printing, including: <ul style="list-style-type: none"> • Translation of content from Marathi to English and vice versa. • Creation of content wherever necessary, in English and Marathi both. • Content curation in English and Marathi, wherever necessary. • Designing a consistent layout of minimum 40 surfaces (20 Pages) for the booklet. • Procurement of stock photos 	05 Days	

	<p>and any other purchases coincidental to the design.</p> <ul style="list-style-type: none"> • Any still photography, if necessary. • Any other task incidental to the designing of the booklet and not mentioned above. 		
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The contractor must also submit 5 previous works done in print category for evaluation of previous quality of work, which will be evaluated based on:

Criteria	Marks
Slogan Used	10
Tagline Used	10
Color Scheme	10
Design	10
Graphics/Illustration	10
Content	10
Message delivered	10
Total	70

Conditions :

1. Lump sum offer shall be inclusive of all taxes.
2. Payment shall be done after successful completion of
3. No advance payment will be made.
4. The offer should be unconditional.



(Adwait Savarkar)

Executive Assistant to CEO

Pune Metropolitan Region Development Authority



(Sunil Shirsat)

Personal Assistant to CEO

Pune Metropolitan Region Development Authority



(Vidyut Varkhedkar)

Deputy Chief Executive Officer

Pune Metropolitan Regional Development Authority, Pune

CC :

1. CAFO for information & necessary action.